

SEED ROUND • SAN FRANCISCO / PALO ALTO

KNOWASIAK

The B2B network where businesses get found, connect with each other, and see who's paying attention.

22,000+ registered accounts

4.2M monthly page views

200+ countries, monthly

\$0 paid acquisition

WHY THIS WINS NOW.

01

AI COLLAPSED THE COST

One founder plus an AI agent fleet reached 200+ countries and 22,000+ accounts. Team size stopped being the constraint on building a network.

02

SEARCH IS DISTRIBUTION

Every business profile is a page Google and AI answer engines can find — free reach, not a media budget.

03

AI MADE INSIGHT AFFORDABLE

Analytics that used to need a data team can now be generated and explained automatically, for any small business.

THE PROBLEM

BUSINESSES CAN BE FOUND. THEY STILL CAN'T FIND EACH OTHER.

GOOGLE

Consumers find your storefront — businesses don't find each other

LINKEDIN

People and careers — not companies transacting with companies

DIRECTORIES

A static listing — no network, no ongoing relationship

KNOWASIAK

Get found, connect with other businesses, and see who's reaching you

THIS DIDN'T EXIST THREE YEARS AGO.

AI collapsed the team a global network needs

One founder plus an AI agent fleet reached 200+ countries and 22,000+ registered accounts in 18 months. That speed didn't exist before agents could run as autonomous operators, not just copilots.

One thing no other network gives a business owner

People come to Knowasiak for something they can't get on LinkedIn, X, or anywhere else: similar-minded business owners to connect with — for leads, services, collaborations, and reach into markets they couldn't access alone.

THE SOLUTION

GET FOUND. CONNECT. ACT ON THE DATA.

A public profile that ranks in search, a network where businesses find each other, and analytics showing who's reaching you and how — with AI turning that into what to do next. Free to join, always. Businesses pay when they want more reach and deeper insight.

400M+ SMBs now within reach

FREE

\$0

PRO

\$99/mo

INTELLIGENCE

\$299/mo

Current test pricing — not yet validated by paying customers. See slide 14.

THE NETWORK GETS HARDER TO REPLICATE AS IT GROWS.

Verification, badges, and analytics aren't the moat — a competitor can build those features. The moat is what accumulates underneath them.

IDENTITY GRAPH

22K+

registered accounts — the base a new entrant starts without

CONTENT GRAPH

27K+

posts — history a new entrant starts at zero

DISCOVERY GRAPH

35M+

page views indexed by Google and AI answer engines

INTELLIGENCE GRAPH

Live

who searches whom, what, where — compounding with every visit

A copycat can ship verification and badges in a sprint. They can't ship 22K registered accounts, 27K posts, or accumulated search history overnight.

EVERYONE ELSE SOLVED AN ADJACENT PROBLEM.

GOOGLE

Built for consumers finding a local storefront. Strong for being found — but businesses don't find each other there.

LINKEDIN

Organised around individuals and careers. Company pages broadcast to followers; they don't form a business-to-business graph.

ZOOMINFO CRUNCHBASE

Data compiled *about* businesses and sold to sales teams. The business is the subject, not the customer, and sees none of it.

KNOWASIAK

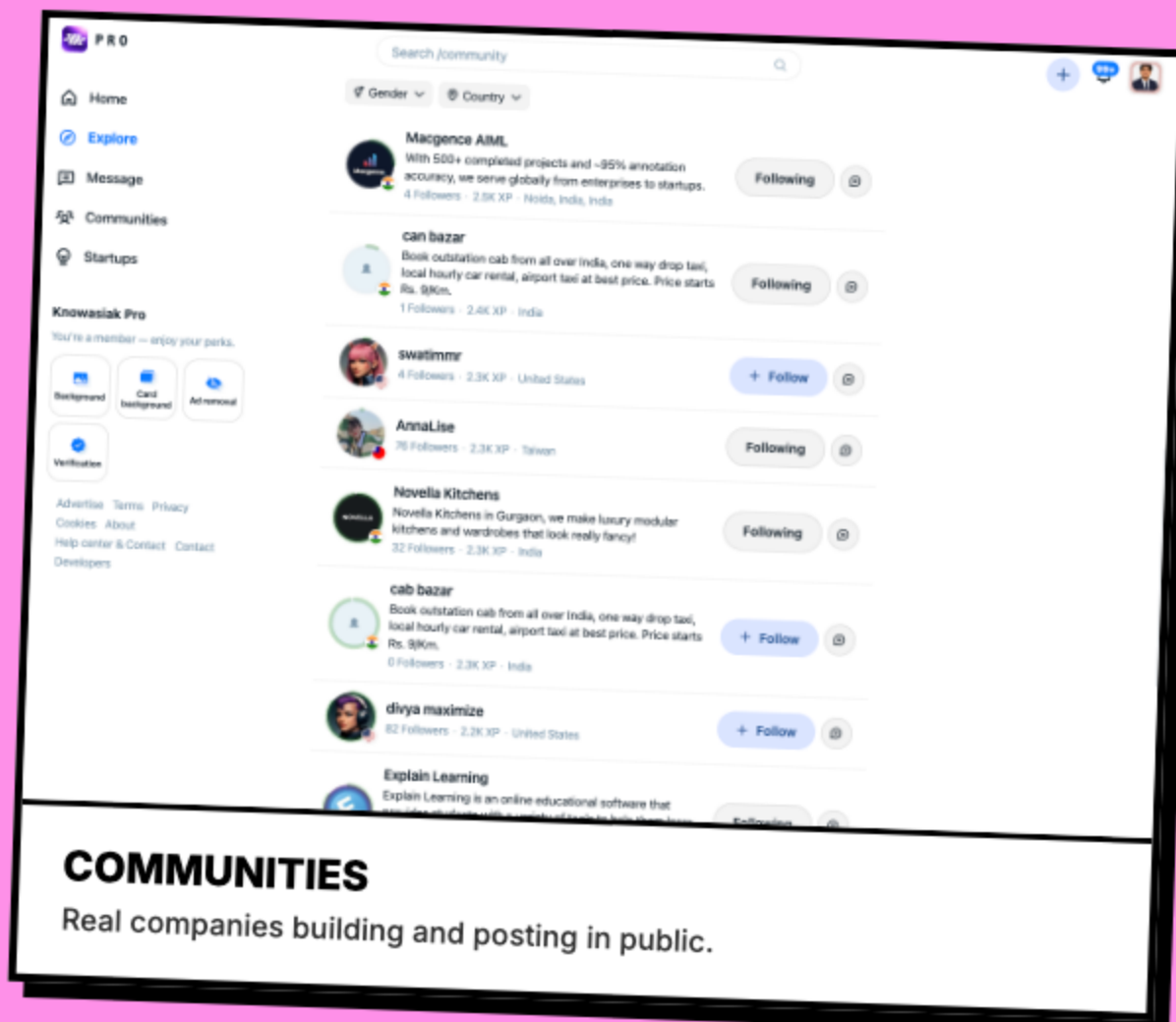
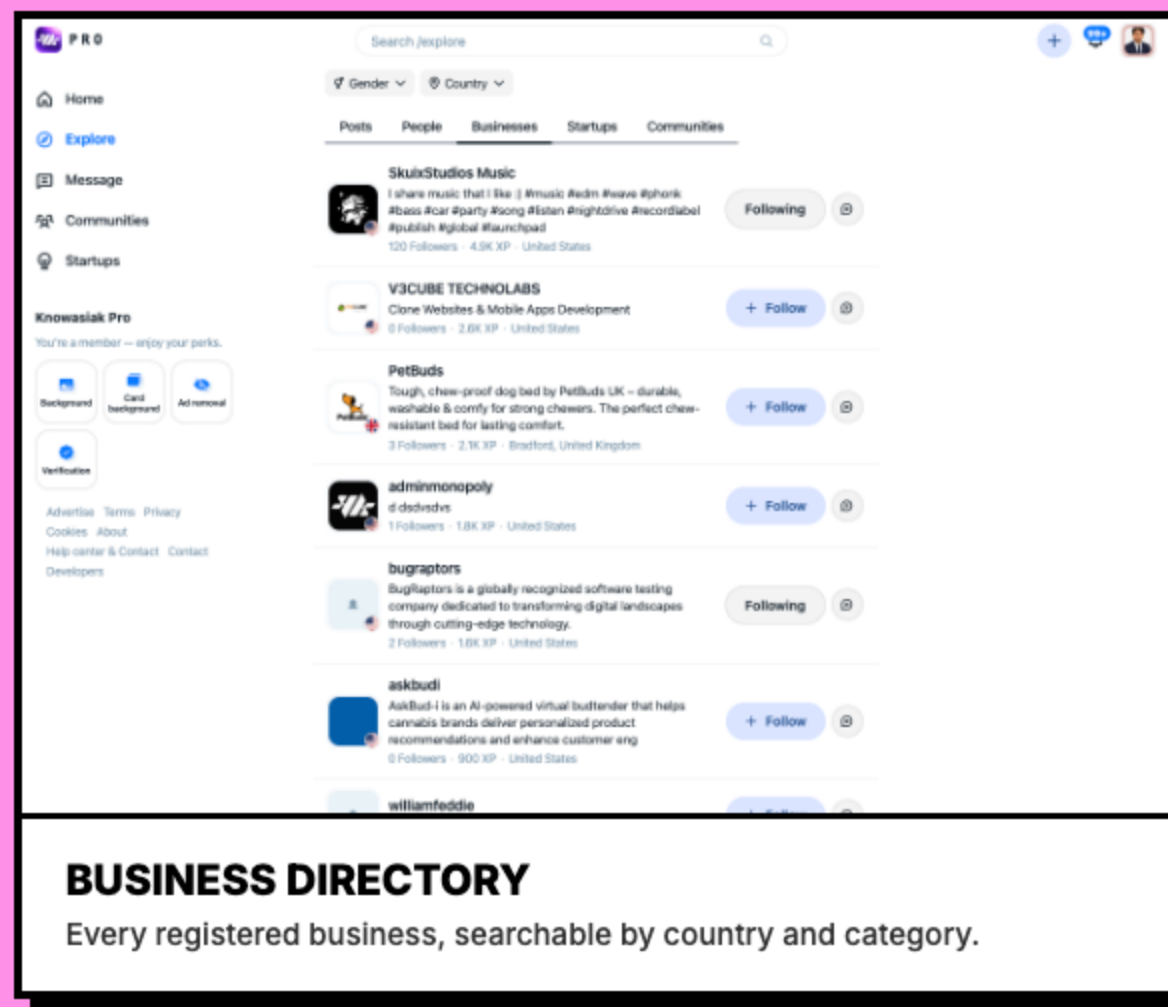
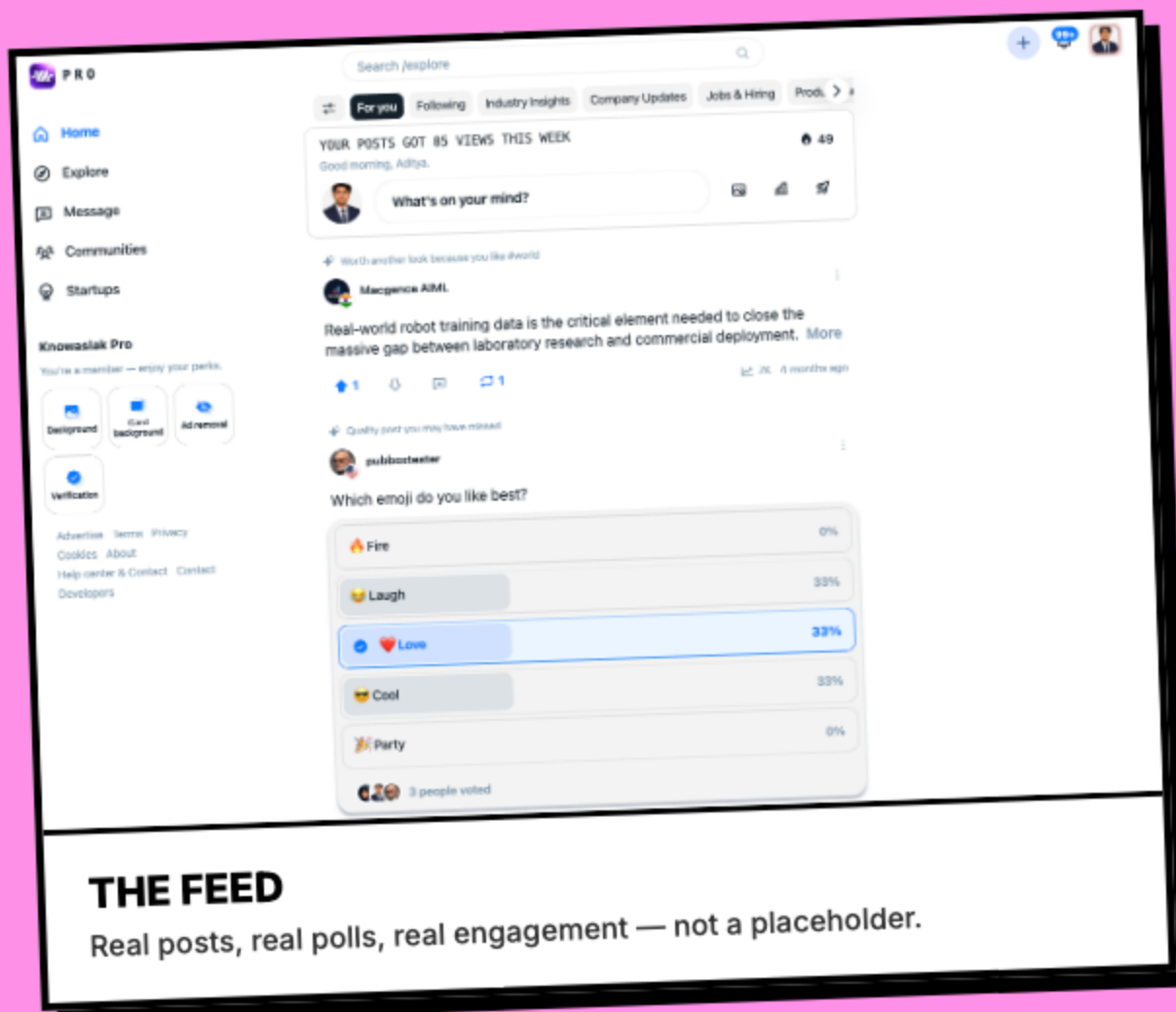
Businesses claim their own presence, discover and connect with each other, and get the intelligence on who's reaching them themselves.

The gap isn't a missing feature — it's that no one is building the business-to-business layer where the business owns both the presence and the data.

THE PRODUCT

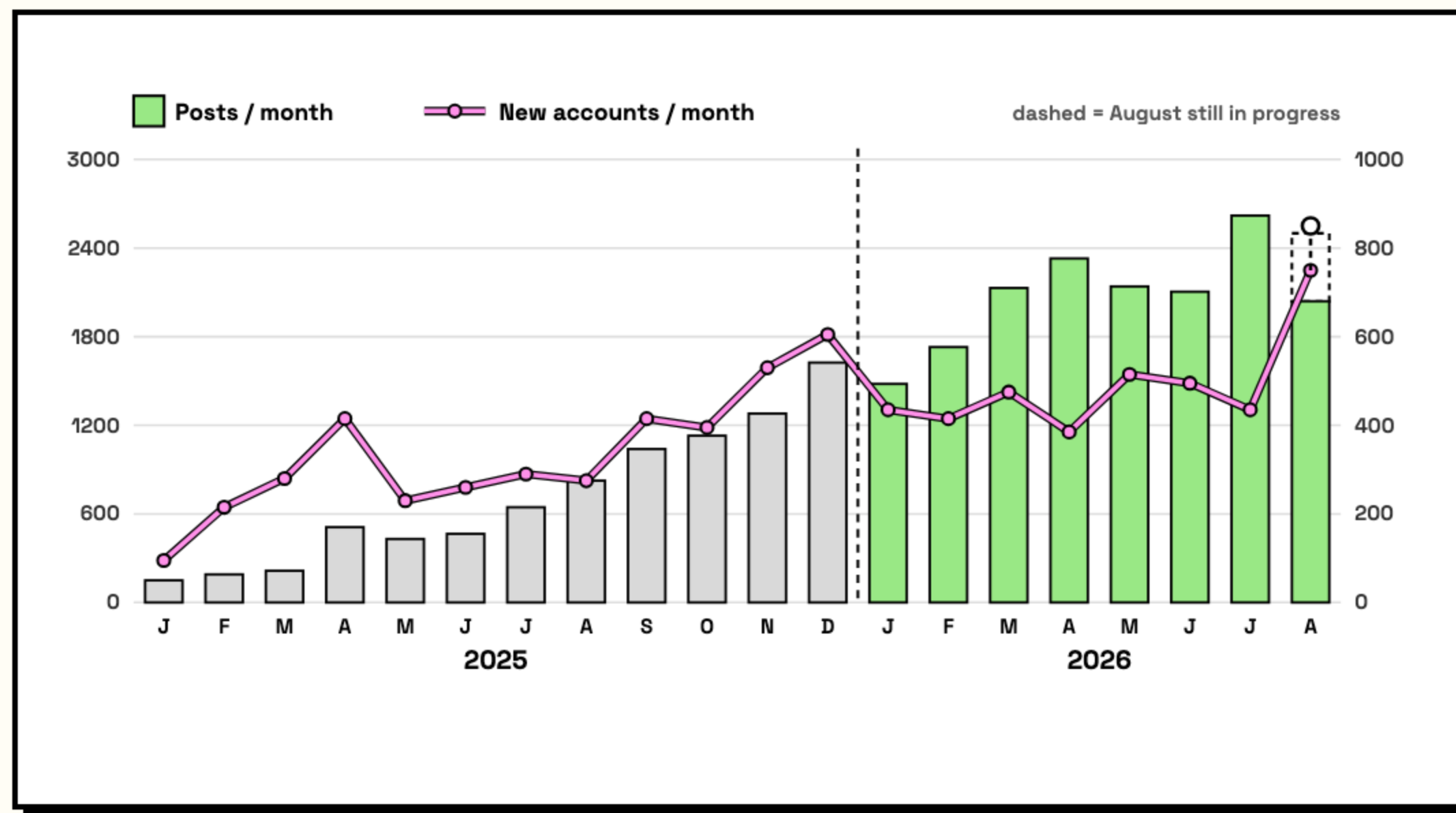
THE PRODUCT.

Real screenshots from the live platform.



CONTENT UP 400%+ TWO YEARS RUNNING.

Posts grew 401% in 2025 and 412% again in 2026. Signups doubled year over year. Every month below is real, and none of it came from paid acquisition.



22,000+
REGISTERED ACCOUNTS

27,000+
POSTS, ALL-TIME

+412%
POST GROWTH, YEAR OVER YEAR

640+
DOMAIN-VERIFIED BUSINESSES

August is 25 of 31 days: 750 accounts and 2,040 posts so far, tracking to ~850 and ~2,500. Active in 200+ countries, zero paid acquisition.

REAL USAGE ACROSS THE NETWORK.

Most of this is public discovery, not logged-in sessions — that's the model today, not a weakness. Every visitor is a potential business user, buyer, or distribution signal.

35M+

PAGE VIEWS, ALL-TIME

4.2M+

PAGE VIEWS, LAST 30 DAYS

30K

VISITORS EVERY WORKDAY

Signed-in engagement, on top of that reach: 1,360 monthly active · 525 weekly active · ~39% weekly-to-monthly ratio.

INFRASTRUCTURE SIGNALS — AUTOMATED TRAFFIC, NOT USER METRICS

133M+

CLOUDFLARE-LOGGED REQUESTS, LAST 12 MONTHS

93M

PEAK SINGLE MONTH — LARGE-SCALE AUTOMATED CRAWL EVENT

5,500+

BOT/CRAWLER VISITS EVERY DAY

BUSINESS PROFILES RANK THEMSELVES IN SEARCH.

Not a new bet — the same loop already driving our page views, growing faster than account signups. The raise deepens this exact channel, not a new one.

01

PUBLISH

Every registered business gets a public, indexable profile page — not gated, not a login wall.

02

GET FOUND

Profile pages rank in Google search and get cited by AI answer engines — free distribution, every page.

03

COMPOUND

Visitors who find one profile discover the network. Some register their own — more pages, more inbound.

48% of new users found us through search, self-reported at signup — before any paid acquisition. This is the same organic discovery model already driving Knowasiak's growth.

EVERY STAGE OF THE LOOP IS ALREADY RUNNING.

Each step feeds the next. The numbers below are what the loop produces today — the raise makes each stage bigger, not new.



← Back to step 01 — more surface returns more visitors. The loop tightens every month, and no step depends on ad spend.

TWO REAL MARKETS. NOT A CLAIM ON EITHER WHOLE.

Context for scale, not our TAM claim — the actual opportunity is the bottom-up model on the next slide.

Networking
\$65.6B

Global professional networking market — includes recruiters, individuals, and platforms beyond B2B. Sourced: Mordor Intelligence, 2026.

Verification
\$15.8B

Global identity verification market; Knowasiak targets the business-identity segment within it. Sourced: Fortune Business Insights, 2026.

SME Share
62%

SMEs already account for 62% of professional-networking spend — the fastest-growing segment of that market.

1M BUSINESSES. WE ONLY NEED A SMALL % TO PAY.

Scale the free network first. Monetize the businesses that need more reach, intelligence, and trust.

Conservative

\$23.8M

2% paid conversion — 20,000 paying businesses at \$99/mo.

Base Case

\$59.4M

5% paid conversion — 50,000 paying businesses at \$99/mo.

ZERO PAYING CUSTOMERS TODAY

Upside

\$118.8M

10% paid conversion — 100,000 paying businesses at \$99/mo.

HOW WE MAKE MONEY.

FIRST 18 MONTHS

1,000,000

free accounts through discovery, connection & insights.
Zero revenue goal, zero paid acquisition — momentum first. Pricing is already live for testing.

AFTER — HOW MONEY GETS MADE

+

PRO ACCOUNTS

Background customization, ad removal & priority placement — already live in-product. Pricing switches on, not built from scratch.

\$

ADVERTISEMENTS

Native placements once volume makes a network worth advertising on.

#

TRUST SCORE API

Verified identity data licensed to lenders & fintechs.

◆

AI DEEP INSIGHTS

Paid analytics on reach, engagement, and buyer intent.

BUILT ALONE. NOT A PROTOTYPE — A LIVE NETWORK.



ADITYA GAURAV

FOUNDER & CEO

Built Knowasiak from zero to 22,000+ registered accounts across 200+ countries — zero funding, zero paid acquisition. Personally shipped verification, the community product, and the AI-agent workflow that made a one-person team possible.

Google Startup School

IIT Bombay Eureka Finalist

Startup World Cup

THE ASK

WE'RE RAISING \$1.25M

to go from 22,000 to 1,000,000 registered accounts in 18 months.

NOW

22K

6 MONTHS

100K

12 MONTHS

300K

18 MONTHS

1M

\$1.25M → 18 MONTHS → 3 GROWTH MILESTONES

\$550K — 2 SENIOR ENGINEERS + COMPUTE

44%

\$340K — GROWTH & COMMUNITY OPS

27%

\$210K — FOUNDER COMPENSATION

17%

\$150K — BUFFER & RESERVES

12%

Product-led growth, not ad spend — engineering hires deepen the search loop already driving page views. We prioritize network density first, then monetize the businesses that need additional reach and intelligence.

LET'S TALK

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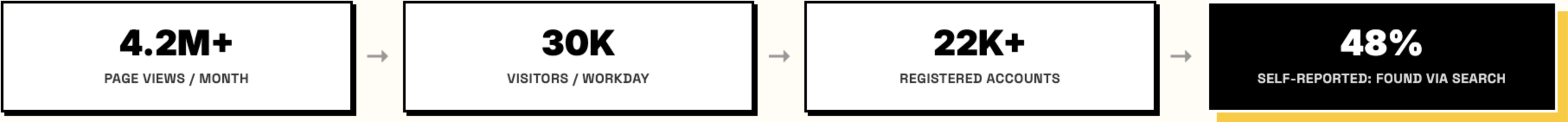
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HOW THE SEARCH LOOP AND GROWTH PACE BREAK DOWN.

The funnel already running today, and the monthly pace the 18-month target actually requires.



BY MONTH 6	13K/mo	to reach 100,000 registered accounts
BY MONTH 12	33K/mo	to reach 300,000 registered accounts
BY MONTH 18	117K/mo	to reach 1,000,000 registered accounts

BENCHMARKS AND SOURCING BEHIND THE NUMBERS.

Why 5% Conversion

ChartMogul's 2026 research on 200 B2B software products: 3–5% paid conversion is "good" for standard freemium, 8–12% is "top-quartile." Our Base Case uses 5% — the low end of good, not an optimistic pick.

A Market Analogue

Mature business-discovery platforms can monetize a mid-single-digit percentage of their base. Yelp's paying-location penetration was ~6.8% in 2024 — a directional comparison, not a like-for-like model.

Room Beyond The Target

Our 18-month target of 1M registered accounts is roughly 0.25% of the ~400M SMEs worldwide (World Economic Forum) — this raise doesn't require capturing the market, just a sliver of it.

WHAT EACH DOLLAR FUNDS, AND HOW WE DEFINE OUR NUMBERS.

\$550K — Engineering

Two senior engineers plus verification infrastructure, Trust Score API, and AI-powered discovery — includes roughly \$70–100K of LLM/AI compute and ~\$20K of cloud infrastructure.

\$340K — Growth & Ops

Community operations and the growth team driving 22K → 100K → 300K → 1M registered accounts.

\$210K — Founder Comp.

Founder salary of \$140,000/year across the 18-month period — within the \$130–150K seed-stage Bay Area market range, and 17% of the round.

How We Define Terms

Account = a registered account created on the platform · **Domain-verified** = confirmed ownership of a business domain email (not document verification) · **Active** = logged in and took an action within 30 days · **Visitor** = reached a page without logging in · **Page view** = a single page load, not a unique visitor · **Search-acquired** = self-reported "found us through search" at signup.